

**Amy Climer, Ph.D.**  
building creative teams



[www.climerconsulting.com](http://www.climerconsulting.com)

**Amy Climer** delivers engaging, experiential trainings that teach teams to leverage untapped creativity. She works with teams who want to be amazing, collaborate at a higher level, and solve problems creatively.



**creativity training • team transformation • leadership development**

### DELIBERATE CREATIVITY: 3 ELEMENTS OF INNOVATION

Creativity is not a special talent that some of us are born with. We all have the capacity to be creative. However, most people do not understand how creativity really works and how to tap into their own creativity. Over 60% of CEOs claim it is the #1 skill they look for in employees. Yet, organizations often inadvertently hinder creativity and innovation. In this keynote, learn three elements organizations need if they want to foster innovation. By using stories, sharing research, and facilitating short activities, Amy will reveal how organizations and teams can deliberately get creative and learn to innovate.

#### YOU WILL LEARN:

- what the research says about innovative teams and organizations
- three elements needed if your team/organization is to breakthrough and be innovative

#### IDEAL FOR ORGANIZATIONS:

- who need new motivation to be creative
- who want to be creative/innovative, but don't know how
- who want to get their employees thinking differently

### THE DELIBERATE CREATIVE: HOW TO INNOVATE ON DEMAND

If you want to be creative and you wait for inspiration to strike you might be waiting a long time. Artists, inventors, entrepreneurs, and other highly creative people deliberately use creative strategies to help them be more innovative to implement change. In this workshop, learn the Creative Problem Solving process, a research-based proven strategy that has been used for decades in corporations and organizations around the world. Learn to get creative when you need it and push your organization to the next level of innovation.

#### YOU WILL LEARN:

- the steps to the Creative Problem Solving process and how to apply them
- how to move beyond brainstorming and practice several ways to come up with new ideas

#### IDEAL FOR TEAMS:

- who want to develop their creative problem solving skills
- looking to work through specific problems with support and guidance

### CREATIVE SYNERGY FOR TEAMS

Creative synergy is defined as the interactions amongst team members where the collective creative results are greater than the sum of their individual efforts. When teams achieve creative synergy the results can be amazing. However, teams are complex. Many fumble because of unclear purpose, poor team dynamics, or due to lack of understanding the creative process. This workshop will reveal recent research identifying three components all teams need in order to achieve creative synergy. Learn what you can do to help your team be more creative together.

#### YOU WILL LEARN:

- the complexities of creative synergy in teams and the three elements teams need to achieve creative synergy
- the steps to help your team be more creative

#### IDEAL FOR TEAMS:

- who want to achieve creative synergy
- who want to unify and execute their vision, foster collaboration, and achieve breakthrough thinking

### LEADERSHIP LESSONS: SHACKLETON'S JOURNEY OF ENDURANCE

In 1914 Sir Ernest Shackleton led a team of explorers to Antarctica aboard the ship Endurance. His ship's name said it all as the ice froze around the ship and the men were stranded for over a year. Shackleton performed the unimaginable and returned to England without a single death and his heroic leadership was heralded. Even today, 100 years later, his philosophies and leadership style are applicable to any setting involving a team. Learn how applying Shackleton's methods can change your team and lead them to greatness.

#### YOU WILL LEARN:

- how an exceptional leader did the impossible
- Shackleton's leadership principles relevant to today's leaders and new strategies to lead your teams to greatness

#### IDEAL FOR LEADERS:

- who are seeking inspiration and motivation to take their team to the next level
- who want to guide their team through challenging situations

*Customized workshops available for your organization. Just call Amy at 608-358-0840.*

## TESTIMONIALS

*There are many leadership and organizational development consultants out there. Few combine broad experience with academic learning and research knowledge PLUS a sense of humor and an easy-going personality. Amy does all that and with integrity too!*

Laura V. Page, University of Wisconsin and Society for Human Resource Management

*Amy is a professional, delightful, energetic, and knowledgeable individual who know how to make an impact on her audience. She brings a unique gift of insight and a passion for learning and bringing out the best in others. I have recommended Amy for creativity and leadership training for other organizations and will continue to recommend her in the future.*

LeeAnn Vitalis, Executive Director of Employee Services, St. Croix Regional Medical Center

“**I don't usually give all highest marks, but this was a stellar presentation. I had intended to skip out early to sit in on another session, but was so captivated I didn't want to leave.**”

*Your work with us focused on trust and conflict, personal vulnerability, and collaboration. A real effect you had was that we were more open and challenging with each other at our offsite retreat. And, that effect has been lasting. The actual offsite was the best I've ever led and your introductory work really was a big part of that. I've been to some hokey team-building functions in the past. What you did was authentic and valuable.*

Scott Gittrich, CEO, Toppers Pizza, Inc.

*Our executives learned the importance of team, revealed past experiences, built shared agreements for future, and laughed along the way. These results were the direct result of Amy's contributions – both in design and facilitation.*

Dan Loichinger, TEC/Vistage



## BIOGRAPHY

Creative, open, and inspiring, Amy Climer brings excitement and energy to every group she facilitates. She is the owner of Climer Consulting and since 1995 has worked with hundreds of groups teaching creativity, leadership and change, team development, and facilitation skills. She is trained in the Creative Problem Solving process and is certified to facilitate the FourSight Thinking Profile and Immunity to Change. Her work with groups has taken her to the rainforest of Costa Rica, on a ship that sailed around the world, and of course, many boardrooms and conference centers around the U.S. As a facilitator, she engages groups to do their best work through respectful, open processes and experiential practices. Her diverse background helps her quickly build trust and engage participants in a meaningful, rewarding experience.

Amy is the designer of Climer Cards, a versatile creativity and teambuilding tool used to deepen conversations and generate ideas. In 2016, she developed the Creative Synergy Scale to help teams understand how to achieve creative synergy. You can get to know Amy on The Deliberate Creative, a podcast designed to teach you how to lead innovation in teams. She has a PhD in Leadership and Change from Antioch University, a Master's degree in Outdoor Education from University of New Hampshire, and a B.S. degree in biology from UNC-Charlotte.

**Invite Amy to work with your team  
and get ready for inspired change.**



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### A FEW OF AMY'S CLIENTS:

